

Open Access and Historical Monographs: Book Processing Charges amongst Selected Publishers of UK-based Historians

This is a Royal Historical Society survey of some current (spring 2018) Book Processing Charges, using a 288pp plain text monograph as the core example: it is worth noting that publisher page designs vary (considerably), and that 288 pp from publisher A will not necessarily equate in actual word extent to 288pp from publisher B. It is important to emphasise, in addition, that may historical monographs actually exceed this 288pp extent, with obvious implications for charges arising. Colleagues will also need to check the VAT status of each BPC quoted, which is not always transparent.

This document is emphatically a work-in-progress, and will be updated as the Society receives further relevant information. The absence of any formalised or publicly accessible Open Access protocols and charges amongst some of the publishers listed below should not be taken necessarily as evidence of lack of engagement: several respondents have said that they would respond sympathetically to specific enquiries. It remains true nonetheless that levels of general engagement with this agenda remain higher in Europe than in North America.

Given that no fewer than 215 different imprints were utilised by British historians in their submissions to the most recent Research Excellence Framework exercise, this can only be a very selective but, we hope, illustrative survey of some of the charges and protocols currently in play.

More generally, the Royal Historical Society will, in the weeks and months to come, be seeking to input into the promised consultation process around the publication of long-form works in Open Access modes, and their inclusion in future iterations of the Research Excellence Framework exercise. The Society will be seeking clarification of any exceptions to the proposed mandates, of the position of Early Career Researchers in regard to those mandates, and of the financial arrangements to be put in place in support of the overall Open Access proposition. The Society will want to ensure that the intellectual quality, international impact and international accessibility of works of scholarship published by British historians will be heightened by the proposed protocols.

Richard Fisher (Vice-President, Publications) and colleagues May 17th 2018

1) UK-based Imprints

(including relevant 'American' Presses with a specific UK publishing presence)

Bloomsbury Publishers

Bloomsbury Academic's Gold Open Access model has a base cost of £6,500 for titles up to 75,000 words and banded costs for longer books, as follows:

• up to 75K words: £6,500

• 75K to 90K words: £7,000

• 90K to 105K words: £7,500

• 105K words and over: £8,500

Bloomsbury have just (today) announced the acquisition of IB Tauris, whose Open Access protocols may reasonably be expected to follow in due course those of their new owner.

Boydell and Brewer

No generalised Open Access proposition at present

Bristol University Press

BUP charges (inclusive of VAT) are dependent on page length as follows:

Shorts: 20-45K words £7200

Shorts: 50K + words £9000

Monographs: 60-90K words £10800

Monographs: 95-120K words £13200

Cambridge University Press

£9500 BPC (for up to 120 000 words)

Edinburgh University Press

£8000 BPC

Edward Elgar

Up to 80,000 words £9,000/\$14,400 (plus applicable taxes)

80,000 -100,000 words £10,250/ \$16,400 (plus applicable taxes)

100,000 -120,000 words £11,500/ \$18,400 (plus applicable taxes)

120,000 -150,000 words £12,500/ \$20,000 (plus applicable taxes)

Emerald

Emerald publish in CCBY4.0 and have scaled charges depending on whether the book is in the short form Emerald 'Points' format, is a standard-length monograph, or a larger handbook. Alongside the free ebook version, Emerald publish a low-price paperback edition for those who still prefer the print, at £19.99, and pay an author royalty on sales of this edition.

For a standard monograph Emerald charges are set as:

£9,000	\$13,999	€11,299

Liverpool University Press

£7500 BPC for 100k words and no images

Harvard University Press

No generalised Open Access proposition at present

Manchester University Press

£9850 plus VAT BPC for a non-U of Manchester author

Open Book Publishers

A long-standing (2008) OA-only book publisher, supported by various sources of funding and sponsorship, and looking to secure c£3500 towards the publication costs of each title it releases.

Oxford University Press

OUP quote Book Processing Charges on a case-by-case basis, but the price for a standard length, low complexity monograph would be in the region of £9,500 plus VAT. To tailor the fee quote, OUP try to take an end to end view of costs across the Oxford business, both in terms of direct costs (associated with editorial and production of the digital publication formats), and the ongoing costs of marketing and research dissemination (ensuring the publication meets the appropriate audience). OUP run their global OA proposition from Oxford, and these guidelines would currently apply to authors working with OUP (New York).

Princeton University Press

No generalised Open Access proposition at present

Routledge/Taylor and Francis

£10 000 BPC

Rowman and Littlefield

R&L charge an APC (Author Processing Charge), based on a fixed price of £20 (+ VAT) per typeset page. Additional charges for images and diagrams apply.

The BPC for the 288pp book cited as a model will be £5,760 + VAT

SAGE

SAGE has an extensive suite of Open Access book archiving protocols, but (at present) no specific OA book publishing BPC proposition

School for Advanced Studies (London) Digital Humanities Library

£5000 BPC (although NB the RHS/New Historical Perspectives published via this institutional route is at present fully funded and levies no BPCs)

Springer Nature (including Palgrave, as was)

£11K to £13K plus VAT, depending upon extent: Springer Nature also charge £1600 plus VAT for an OA book chapter.

UCL Press

For non-UCL academics there is a Book Publication Charge as follows, which covers the cost of peer review, editing, proofreading, typesetting, and ebook conversion of:

- Books of up to 100,000 words: £5000
- Books of between 100,000 and 150,000 words: £6000
- Books of between 150,000 and 200,000 words: £7000

Add £1000 for colour printing.

Yale University Press

Yale UP (London) have no relevant OA proposition as yet. Yale UP (New Haven) have experimented slightly more, using OA as a form of title- and author-marketing, with funding sought on a case-by-case basis. Yale have recently withdrawn from Knowledge Unlatched and are not part of the AUP TOME project.

2) North American University Presses

(with no specific UK editorial operation)

University of California Press

\$7500 BPC for 90 000 words and 25 images: California was under its previous Director one of the most OA-active University Presses, but that strategic direction is now under review.

Chicago University Press

The U Chicago Press does not have a formalised Open Access books proposition at present

Cornell University Press

Cornell has been active on a number of experimental OA fronts, each of which has been in receipt of bespoke (six-figure) grant funding: e.g it has used an NEH grant to render some deep backlist Open Access in an unusual form (free on the Amazon Kindle). Cornell looks to secure c\$15 000 as a Book Processing Charge for any OA monographs it may publish.

University of Hawai'i Press

The UHP has been experimenting with releasing its backlist in Open Access forms and has just received a \$100,000 grant from the Andrew W. Mellon Foundation to support the digitization and open-access distribution of 22 out-of-print University of Hawai'i Press books. It currently has no generalized BPC proposition.

Johns Hopkins University Press

JHUP does not have a formalised Open Access books proposition at present: Wellcomefunded monographs published by the JHUP have been levied Book Processing Charges of \$17500

Michigan University Press

MUP is nowadays a library-based publishing operation engaged in an extensive suite of Open Access experiments: its editorial focus has changed significantly from when it was a major publisher of (e.g.) German history. MUP does not have a single, standard BPC and provides a bespoke quotation on application.

University of North Carolina Press

The UNC Press has no generalised Open Access proposition at present, but is happy to publish under OA protocols if certain financial conditions are met: the more commercial potential that UNC Press envisage in a given title, the higher the BPC levied, with a current broad range of potential charges from c\$7000 to c\$15000. UNC Press is particularly sensitive to the impact of OA on crossover titles in e.g history, which they do not categorise as 'monographic'.

University of Pennsylvania Press

The U Penn Press does not have a formalised Open Access books proposition at present

University of Toronto Press

The U Toronto Press does not have a formalised Open Access books proposition at present

3) Continental European Imprints

Brepols

Awaiting information.

Brill Publishers

For books, the following Book Publication Charges (BPC) apply:

I	Chapter (up to 35 pages)		Book (up to 350 pages)		Extra pages (price per page)	
	EURO	USD	EURO	USD	EURO	USD
CC-BY-NC (-ND)	990	1.190	8.500	10.200	14	17
CC-BY	2.590	3.110	18.500	22.200	28	34

De Gruyter

E10 000 BPC for a humanities monograph and E500 APC for a humanities article

4) Other Imprints

Permanent Black (India)

Awaiting further information.

ANU Press

ANU Press is primarily an epublisher: all ANU Press books are electronically published on the ANU Press website, available for download or online reading, free of charge. Copies of printed formats are available (for payment) upon application.